



APRIL- 2021

**ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE**

(Recognized by UGC under section 2(f) & 12(b) of the UGC Act 1956 & Permanent Affiliation with Thiruvalluvar University) Accredited by NAAC with B grade

A Project of

**DEPARTMENT OF BUSINESS ADMINISTRATION**

April-2021

**BONAFIDE CERTIFICATION**

This is certify that the project work titled "A STUDY ON SOLVENCY POSITION WITH REFERENCY TO TIRUPATTUR CO-OPERATIVE SUGAR MILL LIMITED, KETHANDAPATTI" is a bonafide record done by AISHWARYA.V (Register No: 31218U08004), DURGA DEVI.G (Register No: 31210U08014), HARITHA.R (Register No: 31218U08026), NISHA.A (Register No: 31218U08037) in partial fulfillment of the award of the degree of **Business Administration** under the guidance and supervision of **S. PRAMILA. MBA., M. Phil**

*S. Pramila*  
Signature of the guide and supervision

*[Signature]*  
Signature of the HOD

Submitted for viva-voice examination held on... 11.03.2021

*[Signature]*  
Internal Examiner

External Examiner

HEAD OF THE DEPARTMENT  
Department of Business Administration  
ISLAMIAH WOMEN'S COLLEGE,  
Vaniyambadi - 635 752.

*[Signature]*  
Principal  
Islamiah Women's Arts and Science College  
Vaniyambadi - 635 752.





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## DEPARTMENT OF BUSINESS ADMINISTRATION

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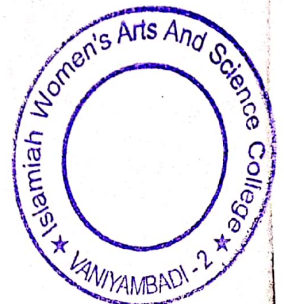
### BONAFIDE CERTIFICATION

This is certify that the project work titled " THE STUDY OF PERSONALITY AND ITS IMPACT ON EMPLOYEE PERFORMANCE IN V.A.S NOORULLAH & CO is a bonafide record done by AFRAA SABAAHAT. N.F (Register No: 31218U08003), ANISHA FATHIMA (Register No: 31218U08005), DAYANA. C (Register No: 31218U08012), FASEEHA SUMAN. H (Register No: 31218U08016) in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Mrs. S. PRAMILA., MBA., M.Phil.,

*S. Pramila*  
Signature of the guide and supervision

*[Signature]*  
Signature of the HOD

Submitted for viva-voice examination held on 11.03.2021



*[Signature]*  
Internal Examiner

HEAD OF THE DEPARTMENT  
Department of Business Administration  
ISLAMIAH WOMEN'S COLLEGE,  
Vaniyambadi - 635 752.

*[Signature]*  
Principal

External Examiner  
Islamiah Women's Arts and Science College  
Vaniyambadi - 635 752.



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A Project of

**DEPARTMENT OF BUSINESS ADMINISTRATION**

March-2021

**BONAFIDE CERTIFICATION**

This is certify that the project work titled "A STUDY ON MANUFACTURING STRATEGY AND EMPLOYEE PERCEPTION IN KANNAN & CO is a bonafide record done by SHAFIYA.T.U ( REGISTER NO: 31218U08053), NIMRA MEHAK ( REGISTER NO: 31218U08036), AAFIYA.T.U ( REGISTER NO: 31218U08001), SARANYA.V ( REGISTER NO: 31218U08050) in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Mrs. D. Nithya M.B.A., M.Phil., SET.,

Signature of the guide and supervision *D. Nithya*

Signature of the HOD *K. S. S. S.*

Submitted for viva-voice examination held on 11.03.2021

Internal Examiner *K. S. S. S.*

External Examiner



HEAD OF THE DEPARTMENT  
Department of Business Administration  
ISLAMIAH WOMEN'S COLLEGE,  
Vaniyambadi - 635 752.

*[Signature]*  
Principal  
Islamiah Women's Arts and Science College  
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A Project of

**DEPARTMENT OF BUSINESS ADMINISTRATION**

April-2021

**BONAFIDE CERTIFICATION**

This is certify that the project work titled "A STUDY ON IMPACT ON SALES PROMOTION ON MARKETING OF LOVE-ONE SOFT DRINKS " is a bonafide record done by ANUSUYA. G (Register No: 31218U08007), INDUMATHI. S (Register No: 31218U08029), PARIMALA. G (Register No: 31218U08038), THAMARAISELVI. K (Register No: 31218U08064), in partial fulfillment of the award of the degree of **Business Administration** under the guidance and supervision of . Mrs. **D. NITHYA., MBA., M.Phil., SET.**

*D. Nithya*  
Signature of the guide and supervision

*K. J. Jeyaraj*  
Signature of the HOD

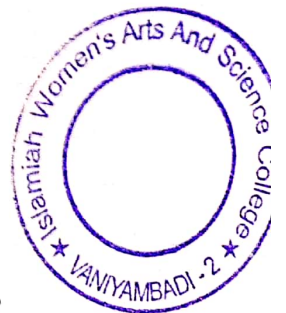
Submitted for viva-voice examination held on... 11-03-2021

*K. J. Jeyaraj*  
Internal Examiner

External Examiner

**HEAD OF THE DEPARTMENT**  
Department of Business Administration  
**ISLAMIAH WOMEN'S COLLEGE,**  
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*K. J. Jeyaraj*  
Principal  
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April-2021

### BONAFIDE CERTIFICATION

This is certify that the project work titled "A STUDY ON CUSTOMER SERVICE IN PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY, LTD." is a bonafide record done by DIVYA. G (Register No: 31218U08013), GAYATHRI. S (Register No: 31218U08022), SIBIYASRI. S (Register No: 31218U08057), SWETHA. R (Register No: 31218U08062), in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Mrs. PRIYADHARSINI. R, B.E, MBA.

For *Dmuly.*  
Signature of the guide and supervision

*be dho.*  
Signature of the HOD

Submitted for viva-voice examination held on.....11/3/2021.....



*be dho.*  
11/3/2021  
Internal Examiner  
HEAD OF THE DEPARTMENT  
Department of Business Administration  
ISLAMIAH WOMEN'S COLLEGE,  
Vaniyambadi - 635 752.

External Examiner

*be dho.*  
Principal  
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Vaniyambadi - 635 752.



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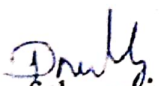
A Project of


**DEPARTMENT OF BUSINESS ADMINISTRATION**

April-2021

**BONAFAIDE CERTIFICATION**

This is certify that the project work titled "A STUDY ON PROBLEMS OF HRM AND THEIR IMPACT ON ORGANIZATIONAL PERFORMANCE IN AALA GLOVES VANIYAMBADI" is a bonafide record done by FARHEEN FIRDOSE. S(Register No:31218U08015), FATHIMA THASNEEM.V (Register No: 31218U08019), SWETHA.S(RegisterNo:31218U08028), HEMAVATHI.P (Register No: 31218U08049), in partial fulfillment of the award of the degree of **Business Administration** under the guidance and supervision of **Mrs.D.NITHYA, MBA., M.Phil., SET**

  
Signature of the guide and supervision

  
Signature of the HOD

Submitted for viva-voice examination held on. 11:03:2021.....

  
Internal Examiner

External Examine

**HEAD OF THE DEPARTMENT**  
Department of Business Administration  
**ISLAMIAH WOMEN'S COLLEGE,**  
Vaniyambadi - 635 752.

  
**Principal**  
Islamiah Women's Arts and Science College  
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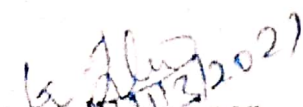
### BONAFIDE CERTIFICATION

This is certify that the project work titled "A STUDY ON LABOUR WELFARE AND SAFETY MEASURES ON SOFTDRINKS IN TIRUPATTUR" is a bonafide record done by PAVITHRA. B (Register No: 31218U08039), RAMYA. M (Register No: 31218U08044), ROSHINI.M (Register No: 31218U08045), VIJAYANITHYA. S (Register No: 31218U08066), in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Dr.K. INDRA, M.Com., M.Phil., B.Ed., PGDCA., SET.Ph.D.,

  
Signature of the guide and supervision


  
Signature of the HOD

Submitted for viva-voice examination held on. 11.03.2021.....

  
Internal Examiner

HEAD OF THE DEPARTMENT  
Department of Business Administration  
ISLAMIAH WOMEN'S COLLEGE,  
Vaniyambadi - 635 752.

External Examiner

  
Principal  
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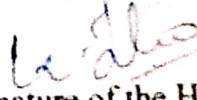
A Project of

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**BONAFIDE CERTIFICATION**

This is certify that the project work titled "A STUDY ON EFFLUENT WATER TREATMENT ON TANNERIES WITH REFERENCE TO VANITEC" is a bonafide record done by SANILA AADIN. M (Register No: 31218U08048), SHAZIYA.S (Register No: 31218U08055), HAJEERA KULSUM. A (Register No: 31218U08025), FATHIMA. O (Register No: 31218U08017) partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Dr. K. INDRA, M.Com, M.Phil., B.Ed., PGDCA, SET., Ph.D.,  
Head and Research Supervisor

  
Signature of the Guide and Supervision

  
Signature of the HOD

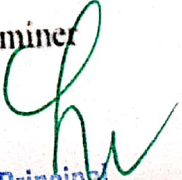
Submitted for viva-voice examination held on... 11/03/2021.....



  
Internal Examiner

**HEAD OF THE DEPARTMENT**  
Department of Business Administration  
**ISLAMIAH WOMEN'S COLLEGE,**  
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## DEPARTMENT OF BUSINESS ADMINISTRATION

April-2021

### BONAFIDE CERTIFICATION

This is certify that the project work titled "A STUDY ON ASSESSMENT OF PRODUCTION PLANNING PROCESS AND QUALITY CONTROL PROVIDED TO THE EMPLOYEES IN VENU GOPAL NAIDU HALL APPARELS" is a bonafide record done by V.AYESHA SIDDIQUA (Register No: 31218U08008), A.FOUZIYA (Register No: 31218U08020), V.MOHANA PRIYA (RegisterNo:31218U08034), SATHYA. M(Register No: 31218U051) in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Dr.M. SADIYA SARVATH., M.Com(CA), M.Phil., Ph.D.,



*H. Sadiya Sarvath*

Signature of the guide and supervision

*[Signature]*  
Signature of the HOD

Submitted for viva-voice examination held on... 11.03.2021...

*[Signature]*  
Principal

Islamiah Women's Arts and Science  
Vaniyambadi - 635 752.

HEAD OF THE DEPARTMENT  
Department of Business Administration  
Internal Examiner  
Vaniyambadi - 635 752.

External Examiner



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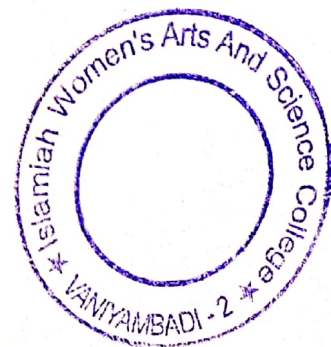
This is to certify that the project work entitled "A STUDY ON IMPACT OF REWARDS AND RECOGNITION ON EMPLOYEES IN MOHIB SHOES Pvt. Ltd" is a bonafide record done by S. AYISHA SIDDIQUA (Register No: 31218U08009), S. BHAVANI (Register No: 31218U08010), F. MASIHA BANU (Register No: 31218U08032), S. SARANYA (Register No: 31218U08049), in partial fulfillment of the award of the degree of **Business Administration** under the guidance and supervision of **Dr. M. SADIYA SARVATH., M.Com(CA), M.Phil., Ph.D.,**

*H. Sadiya Sarvath*

Signature of the Guide and Supervision

*K. J. J.*  
Signature of the HOD

Submitted for viva-voice examination held on...11/03/2021...



*K. J. J.*  
11/3/2021  
Internal Examiner

**HEAD OF THE DEPARTMENT**  
Department of Business Administration  
ISLAMIAH WOMEN'S COLLEGE,  
Vaniyambadi - 635 752.

External Examiner

*J.*  
Principal  
Islamiah Women's Arts and Science College  
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### BONAFIDE CERTIFICATION

This is to certify that the project work titled "A STUDY ON RAW MATERIAL INSPECTION AND ITS IMPACT ON QUALITY PRODUCTION IN TIRUPATTUR CO-OPERATIVE SUGAR MILL" is a bonafide record done by GOWTHAMI.P (Register No:31218U08024), GOWRIPRIYA.R (Register No:31218U08023), KOMATHI.S (Register No:31218U08030), YATHEENDHIRA.N (Register No:31218U08068) in partial fulfillment of the award of the degree of **Business Administration** under the guidance and supervision of **Dr. K. INDRA., M.COM., M.PHIL.,B.ED., PGDCA., SET., Ph. D.**

Signature of the guide and supervision

Signature of the HOD

Submitted for viva-voice examination held on...11.03.2021...

Internal Examiner

External Examiner

HEAD OF THE DEPARTMENT  
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April-2021

**BONAFIDE CERTIFICATION**

This is certify that the project work titled "FACTORS INFLUENCE  
CUSTOMER BUYING DECISION WITH SUMI MOTORS" is a bonafide  
record done by CHANDRIKA .K (Register No: 31218U08011),  
GAYATHRI.N (Register No: 31218U08021), POOVIZHI .V (Register No:  
31218U08040), SOWMIYA .K (Register No: 31218U08060) in partial  
fulfillment of the award of the degree of **Business Administration** under the  
guidance and supervision of **Dr.M. SADIYA SARVATH., M.Com(CA),**  
**M.Phil., Ph.D.,**

*H. Sadiya Sarvath*

Signature of the guide and supervision

*[Signature]*  
Signature of the HOD

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*[Signature]*  
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April-2021

**BONAFIDE CERTIFICATION**

This is certify that the project work titled "A STUDY ON EFFECTIVENESS OF DISTRIBUTION CHANNEL OF CONSUMER PRODUCT" is a bonafide record done by SOWMIYA.H (Register No: 31218U08059), SWETHA.R (Register No: 31218U08061), SHENBHAGAPRIYA.M (Register No: 31218U08057), ANJALI.P (Register No: 31218U08006), in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of Dr. R. Priyadharsini, M.B.A.,

for S.Priyadharsini  
Signature of the guide and supervision

*[Handwritten Signature]*  
Signature of the HOD

Submitted for viva-voice examination held on 11/03/2021.....



*[Handwritten Signature]*  
11/3/2021  
Internal Examiner

External Examiner

**HEAD OF THE DEPARTMENT**  
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*[Handwritten Signature]*  
Principal  
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DEPARTMENT OF BUSINESS ADMINISTRATION

April - 2021

## BONAFIDE CERTIFICATION

This is certify that the project work title "INFLUENCE OF BRANDS ON CONSUMER PURCHASING BEHAVIOUR WITH REGARD TO ELECTRONIC PRODUCTS" is a bonafide record done by (MADHUMITHA.J (Register No: 31218U08031), PUNITHA.G (Register No: 31218U08041), RUPAVATHI.R (Register No: 31218U08046), RUTHRA.S (Register No: 31218U08047) in partial fulfilment of the award of the degree of Business Administration under the guidance and supervision of (Mrs. R. Priyadharsini, B.E., MBA.,

For. H. Shifa Suvath

Signature of the Guide and Supervision Signature of the HOD

Submitted for viva - voice examination held on. 11.03.2021...

H. Shifa Suvath  
Internal Examiner

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External Examiner

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April-2021

### BONAFIDE CERTIFICATION

This is certify that the project work titled " A STUDY ON UNITED ECONOMIC ORGANIZATION UNDER THE EMPLOYEE ENGAGEMENT AND CULTURE" is a bonafide record done by AALIYA KAUSER.U (Register no:31218U08002), ZUHA FATHIMA.C (Register no:31218U08069), UZMA FALAK.S (Register no:31218U08065), RAMYA.I (Register no:31218U08043) in partial fulfillment of the award of the degree of Business Administration under the guidance and supervision of S. PRAMILA MBA., M.Phil.,

*S. Pramila*  
Signature of the guide and supervision

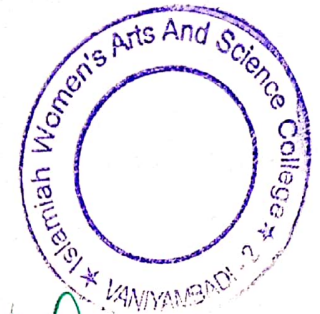
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External Examiner



*[Signature]*  
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